

PRESS RELEASE

Genesis G70 named AutoGuide “2019 Car of the Year”; Genesis G80 named AutoWeb “Best Luxury Car”

15 January, 2018 - This week, two Genesis sedans were recognised by prominent North American automotive industry publications as leaders in their respective classes. Toronto, Canada-based AutoGuide.com named the Genesis G70 its “2019 Car of the Year,” and Irvine, Californian-based AutoWeb.com awarded the G80 its “Best Luxury Car.”

“Earning these awards confirms that our Genesis team is delivering world-class vehicles that the automotive industry’s toughest critics approve of and that consumers want,” said Erwin Raphael, Executive Director, Genesis Motor America.

To earn the coveted recognition from AutoGuide’s editorial team, G70 defeated a slate of contenders that were newly introduced for the 2019 model year.

“The Genesis G70 is a refreshing car that raises the bar not only for its own brand but for the industry as a whole,” said Jodi Lai, AutoGuide editor-in-chief. “Genesis looked beyond the spec sheet to develop a luxury sport sedan that sparkles as something unique and desirable.”

To determine its winners across 17 categories, AutoWeb’s editors and analysts considered “what millions of real consumers have actually chosen during an important part of their shopping process,” according to Jared Rowe, President and CEO of AutoWeb.

“This year’s winning manufacturers are clearly delivering products that best meet the needs of today’s car buyers,” Rowe said. “More than ever, consumers expect the best in buying, driving and ownership experiences.”

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About Genesis

Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation. Genesis strives to make a positive difference in the lives of discerning customers, thus becoming an important element of their lifestyle.

Experience more at www.genesis-motors.com.au



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